

## E-Commerce

For any business looking to grow, e-Commerce represents one of today's single greatest opportunities to target new customers and increase sales. Selling your products or services online is like having a shop that is open 24 hours a day, 7 days a week, all year round. And the best part of that always-open shop is that there is no rent or utilities to pay for, no additional fixtures to buy, you do not even need to staff it (unless things get really busy!)

Clearly this is good news because until recently, the only means a business had of selling to customers in regional, national or even international markets was to set up an expensive mail order operation or open additional locations. E-Commerce is an ideal solution as it allows you to reach all potential customers for your product or service while also automating much of the sales process.

Is e-Commerce for you?

Whether you stock only one product or thousands, your Internet Consultant has e-Commerce solutions that can help you sell more and simplify your back office operations. Imagine how much time you would save with automatic credit card processing and shipping calculations, automatically generated invoices, a dynamic catalogue that knows what you have in stock and can tell you when it's time to reorder, plus in-depth sales tracking and reporting.

Here are just a few of the benefits of a St Helens Web Design e-Commerce solution:

- Sell products, services, documents, images, even ideas as digital downloads!
- Instantly advertise specials or offer sales-generating online discounts.
- Take orders automatically, anytime.
- Quickly respond to customers without any additional staff.
- Easily track inventory and sales data.